

ADVERTISING CONTRACT

Fairfax County, VA

2022 - 2023

Kingstowne

THE KINGSTONIAN

Kingstowne (Alexandria), VA

AD DIMENSIONS

CLASSIFIEDS - text only up to 50 words
 1/8 page (3 1/2 X 2) - Business card
 1/4 page (3 3/4 X 4 3/4) Horizontal or Vertical
 1/2 page (V) (3 3/4 w X 10 h) or (H) (8 w X 4 3/4 h)
 Full page (8 w x 10 h)
 Outside Back Cover (8 w x 9 h) - to allow for indicia if bleeding final trim (8 1/2 w x 9 h)

Sizes/Dimensions:

all ads can be formatted vertical or horizontal with exception of outside and inside covers which must be horizontal. All measurements in inches.

THE KINGSTONIAN is the only Official Publication of the Kingstowne Residential Owners Corporation. It contains the information residents Need to Read and Use For Reference. It is delivered about one week prior to the publication month to ALL residents in the community. It is published in full color throughout, on 80# gloss text.

Distribution:

THE KINGSTONIAN is mailed to over 6,200 owners and renters and is also posted on the community web site via a digital copy.

RATES

Classifieds - Up to 50 words \$ 55-
 1/8 page (business card size) \$ 270-
 1/4 page \$ 450-
 1/2 page \$ 750-
 Full page \$ 1,200-
 Inside Back Cover Half page: \$ 850-
 Full page: \$ 1,400-
 Inside Front or Outside Back Cover Half page: \$ 1,000-
 Full page: \$ 1,650-

DEADLINES - Monthly (10 issues)

Contract/Art/Payments due the first of the month prior to when your ad will run. (Example - for the February Issue the deadline is January 1).

Note:

We do NOT publish a January or August Issue.

Name of Business _____ Date _____

Address _____

City _____ State _____ Zip _____

Tel _____ Email _____

Person Responsible for Placement & Payment _____

IF PAYING BY CREDIT CARD - PLEASE PRINT CLEARLY

Name on Card _____ Exp Date _____

Account # _____ 3/4 digit code on reverse _____

Zip code credit card bill mailed to _____ Signature _____



IMPORTANT - This contract does NOT guarantee space. In order to insure your ad will run we need the following by the deadlines above:

- ↳ CONTRACT *If you prepay for an issue please use the deadline dates to advise if your art is to be modified/changed.
- ↳ PAYMENT (check or credit card) * If a proof is desired please advise - once approved by client publisher is absolved of responsibility for content.
- ↳ ARTWORK (or material so we can create ad for you - no charge). Please supply art in a pdf for prepress, 300dpi cymk.

If all three are not received by the deadline your ad may NOT run!

MAILING & CONTACT INFORMATION

IMAGERY - 18373 Fairway Oaks Square - Leesburg, VA 20176

imageryads@aol.com or melissa@imageryprintpromotions.com

TEL: 703.723.3400

You can also download the contracts from our website: www.imageryprintva.com

Ad Size: _____ x cost for each ad

\$ _____ x # of issues to run in:

Less Discount:

- 10% resident **or**
- 15% **prepay** for 10 issues (one year)
 (Please note discounts can not be combined)

TOTAL DUE: \$

Ad to run in Publication/Edition(s)

- January (2022 only)
- February July
- March September
- April October
- May November
- June December

Note:

We do not publish a January or August Issue
 Exception: January 2022 with a launch issue.

**Please make checks payable to Imagery
 OR SUPPLY CREDIT CARD INFO on left
 and mail or email to Imagery.**

ADVERTISING POLICY

THE KINGSTONIAN (Official Publication of the Kingstowne Residential Owners Corp.) is supported solely by paid advertising. We welcome resident and non-resident advertisers. Residents can take a 10% discount. All Advertisers who pay in full, in advance, for yearly contracts, can take a 15% discount (discounts can not be combined). Ad requests will be accepted on a first come, first served basis. The Publisher and client reserve the right to decline any advertisement for any reason they deem appropriate.