

# Advertising Contract

The Kingstonian | Kingstowne, VA - 2026



All publications are the official magazines of the Kingstowne Residential Owners Corporation, printed in full color on premium 80# gloss text and delivered directly to every home about three weeks after the deadline. Packed with content that residents **read**, **reference**, and **keep**. All issues are digitally posted on the community website.

## About the Publications

*Kingstonian*

**Kingstowne Residential  
Owners Corporation**

***The Kingstonian***

*Distribution: 6,000 newsletters every month*

*The number of distributions is estimated and subject to change.*

## Deadlines

### Monthly Issues

| <u>ISSUE</u> | <u>DEADLINE</u> |
|--------------|-----------------|
| February:    | January 1       |
| March:       | February 1      |
| April:       | March 1         |
| May:         | April 1         |
| June:        | May 1           |
| July:        | June 1          |
| August:      | July 1          |
| September:   | August 1        |
| October:     | September 1     |
| November:    | October 1       |
| December:    | November 1      |
| January '27: | December 1      |

## Advertisement Types, Dimensions, & Rates

All ads can be formatted vertically or horizontally, with the exception of outside and inside covers, which must be horizontal. All measurements are in inches.

| Ad Type                               | Ad Dimensions (In Inches)                                                    | Rates                                    |
|---------------------------------------|------------------------------------------------------------------------------|------------------------------------------|
| Classifieds                           | Text only up to 50 words                                                     | \$55                                     |
| 1/8 Page                              | (3 ½ X 2) - Business card                                                    | \$270                                    |
| 1/4 Page                              | (3 ¾ X 4 ¾ )                                                                 | \$450                                    |
| 1/2 Page                              | (3 ¾ w X 10 h) or (8 w X 4 ¾ h)                                              | \$750                                    |
| Full Page                             | (8 w x 10 h)                                                                 | \$1,200                                  |
| Inside Back Cover                     | (3 ¾ w X 10 h) or (8 w X 4 ¾ h)<br>(8 w x 10 h)                              | Half Page: \$850<br>Full Page: \$1,400   |
| Inside Front or<br>Outside Back Cover | (8 w x 9 h) - to allow for indicia if<br>bleeding final trim (8 1/2 w x 9 h) | Half Page: \$1,000<br>Full Page: \$1,650 |

## Business Information

Name of Business \_\_\_\_\_ Date \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Person Responsible for Placement & Payment \_\_\_\_\_

## Credit Card Payment

Name on Card \_\_\_\_\_ Exp Date \_\_\_\_\_

Card Number \_\_\_\_\_

Zip Code \_\_\_\_\_ CCV \_\_\_\_\_

Signature \_\_\_\_\_

**This contract does NOT guarantee space. Please submit the following by the deadlines above:  
Contract, Payment, and Artwork.**

Please supply the artwork in a PDF format for prepress, at 300 dpi in CMYK. If you don't have artwork, Imagery can create the ad for you at no extra charge. Once approved by the client, Imagery is no longer responsible for the content.

**Advertising Policy:** *The Kingstonian* is supported by paid advertising. We welcome resident and non-resident advertisers. Ad requests will be accepted on a first-come, first-served basis. The publisher reserves the right to decline any advertisement for any reason.

## Ad Placement

(Check the box for each desired issue)

### *The Kingstonian*

- ☐ February ☐ March ☐ April  
☐ May ☐ June ☐ July  
☐ August ☐ September ☐ October  
☐ November ☐ December ☐ January '27

## Your Ad Information

Ad size: \_\_\_\_\_

Number of Publications: \_\_\_\_\_

Number of Issues (Total): \_\_\_\_\_

Price Per Ad: \_\_\_\_\_

## Discounts Available\*

- ☐ 10% **resident** of any of the communities  
(Only applicable for the community the advertiser lives in. The discount does not apply to the entire balance.)
- ☐ 15% **prepay** full year for one publication
- ☐ 20% **prepay** full year for 3+ communities

\*Discounts cannot be combined. All publications are governed by their respective communities, so discounts cannot be negotiated.

**TOTAL DUE: \$** \_\_\_\_\_

## Payment Details

**Checks** payable to Imagery Print and Promotions LLC  
**Credit Card:** Include info in the contract and mail it, or email Imagery for a payment link

### IMAGERY PRINT AND PROMOTIONS LLC

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