

# ADVERTISING CONTRACT

Prince William County, VA



# Lake Ridge TODAY

Lake Ridge, Virginia

## AD DIMENSIONS

CLASSIFIEDS - text only up to 50 words	
1/8 page	(3 1/2 X 2) - Business card
1/4 page	(3 3/4 X 4 3/4) Horizontal or Vertical
1/2 page	(V) (3 3/4 w X 10 h) or (H) (8 w X 4 3/4 h)
Full page	(8 w x 10 h)

## 2023-2024

SIZES, DIMENSIONS - all ads can be formatted vertical or horizontal with exception of outside and inside covers which must be horizontal. All measurements in inches.

## RATES

Classifieds	<b>Up to 50 words</b>	\$ 55-
1/8 page (business card size)		\$ 175-
1/4 page		\$ 350-
1/2 page		\$ 550-
Full page		\$ 990-
<u>Inside Back Cover</u>	Half page	\$ 650-
	Full page	\$ 1050-
<u>Inside Front or Outside Back Cover</u>		
	Half page	\$ 800-
	Full page	\$ 1200-

LAKE RIDGE TODAY is the only Official Publication of the Lake Ridge Community and contains the info residents NEED TO READ and use for REFERENCE.

It is delivered about 3 weeks after deadline to ALL residents in the community - full color throughout, on 80# gloss text.

Distribution: mailed to approximately 8800 residents at home and to advertisers also posted on the community web site.

## BI-MONTHLY DEADLINES ISSUE DEADLINE

September/October	August 1
November/December	October 1
January/February	December 1
March/April	February 1
May/June	April 1
July/August	June 1

Ad Size: \_\_\_\_\_ x cost for each ad

\$ \_\_\_\_\_ x # of issues to run in:

### Less Discount:

- 10% resident **or**
  - 15% **prepay** for 6 issues (one year)
- (Please note discounts can not be combined)*

### TOTAL DUE: \$ \_\_\_\_\_

### Ad to run in Publication/Edition(s)

- January/February
- March/April
- May/June
- July/August
- September/October
- November/December

**Please make checks payable to Imagery OR SUPPLY CREDIT CARD INFO on left and mail, email or fax to Imagery.**

### ADVERTISING POLICY

Lake Ridge Today (Lake Ridge, VA Community Association) is supported solely by paid advertising. We welcome resident and non-resident advertisers. Residents can take a 10% discount. All Advertisers who pay in full, in advance, for yearly contracts, can take a 15% discount (discounts can not be combined). Ad requests will be accepted on a first come, first served basis. The Publisher reserves the right to decline any advertisement for any reason they deem appropriate.

## MAILING & CONTACT INFORMATION

**IMAGERY - 18373 Fairway Oaks Square - Leesburg, VA 20176**

**IMAGERYADS@AOL.COM**

**TEL: 703.723.3400**

You can also download the contracts from our website: [www.ImageryPrintVa.com](http://www.ImageryPrintVa.com)

Name of Business \_\_\_\_\_ Date \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Tel \_\_\_\_\_ Email \_\_\_\_\_

Person Responsible for Placement & Payment \_\_\_\_\_

**IF PAYING BY CREDIT CARD - PLEASE PRINT CLEARLY**

Name on Card \_\_\_\_\_ Exp Date \_\_\_\_\_

Account # \_\_\_\_\_ 3/4 digit code on reverse \_\_\_\_\_

Zip code credit card bill mailed to \_\_\_\_\_ Signature \_\_\_\_\_



**IMPORTANT - This contract does NOT guarantee space. In order to insure your ad will run we need the following by deadline:**

- ◇ CONTRACT
  - ◇ PAYMENT (check or credit card)
  - ◇ ARTWORK (or material so we can create ad for you - no charge). Please supply art in a pdf for prepress, 300dpi cymk.
- \*If you prepay for an issue please use the deadline dates to advise if your art is to be modified/changed.  
\* If a proof is desired please advise - once approved by client publisher is absolved of responsibility for content.

**If all three are not received by the deadline your ad may NOT run!**