

Advertising Contract

Prince William County, VA - 2026



All publications are the official magazines of the Homeowner Association, printed in full color on premium 80# gloss text and delivered directly to every home about three weeks after the deadline. Packed with content that residents **read, reference, and keep**. All issues are digitally posted on the community website.

About the Publications

Bristow, VA - Braemar Community <i>The Braemar Bagpiper</i> Distribution: 3,000
Dumfries, VA - Potomac Shores <i>The Front Porch</i> Distribution: 2,500 <i>(Expected to be 4,000 homes when construction is completed)</i>
Gainesville, VA - Lake Manassas <i>The Lake Manassas Connection</i> Distribution: 780
Haymarket, VA - Dominion Valley <i>Dominion Valley Voice</i> Distribution: 2,800
Haymarket, VA - Regency at Dominion Valley <i>The Regency Review</i> Distribution: 1,050 <i>(active living 55+ community)</i>
<i>The number of distributions is estimated and subject to change.</i>

Deadlines

Dominion Valley	Spring Issue: February 15 Summer Issue: May 15 Fall Issue: August 15 Winter Issue: November 15
Braemar Lake Manassas & Regency	Spring Issue: March 1 Summer Issue: June 1 Fall Issue: September 1 Winter Issue: December 1
Potomac Shores	Spring Issue: March 15 Summer Issue: June 15 Fall Issue: September 15 Winter Issue: December 15

Advertisement Types, Dimensions, & Rates

All ads can be formatted vertically or horizontally, with the exception of outside and inside covers, which must be horizontal. All measurements are in inches.

Ad Type	Ad Dimensions (In Inches)	Rates for: Dominion Valley, Braemar & Potomac Shores	Rates for: Regency & Lake Manassas
Classifieds	Text only up to 50 words	\$55	\$55
1/8 Page	(3 ½ X 2) - Business card	\$175	\$150
1/4 Page	(3 ¾ X 4 ¾)	\$300	\$250
1/2 Page	(3 ¾ w X 10 h) or (8 w X 4 ¾ h)	\$500	\$400
Full Page	(8 w x 10 h)	\$990	\$775
Inside Back Cover	(3 ¾ w X 10 h) or (8 w X 4 ¾ h) (8 w x 10 h)	Half Page: \$600 Full Page: \$1,100	Half Page: \$500 Full Page: \$900
Inside Front or Outside Back Cover	(8 w x 9 h) - to allow for indicia if bleeding final trim (8 1/2 w x 9 h)	Half Page: \$775 Full Page: \$1,400	Half Page: \$650 Full Page: \$1,100

Business Information

Name of Business		Date
Address		
City	State	Zip
Phone	Email	
Person Responsible for Placement & Payment		

Credit Card Payment

Name on Card	Exp Date
Card Number	
Zip Code	CCV
Signature	

This contract does NOT guarantee space. Please submit the following by the deadlines above:
Contract, Payment, and Artwork.

Please supply the artwork in a PDF format for prepress, at 300 dpi in CMYK. If you don't have artwork, Imagery can create the ad for you at no extra charge. Once approved by the client, Imagery is no longer responsible for the content.

Advertising Policy: *The Dominion Valley Voice, Braemar Bagpiper, Lake Manassas Connection, Regency Review, and Potomac Shores Front Porch* are supported by paid advertising. We welcome resident and non-resident advertisers. Ad requests will be accepted on a first-come, first-served basis. The publisher reserves the right to decline any advertisement for any reason.

Ad Placement

(Check the box for each desired issue)

Dominion Valley Voice

☐ Spring ☐ Summer ☐ Fall ☐ Winter

Braemar Bagpiper

☐ Spring ☐ Summer ☐ Fall ☐ Winter

Lake Manassas Connection

☐ Spring ☐ Summer ☐ Fall ☐ Winter

Regency Review

☐ Spring ☐ Summer ☐ Fall ☐ Winter

Potomac Shores Front Porch

☐ Spring ☐ Summer ☐ Fall ☐ Winter

Your Ad Information

Ad size: _____

Number of Publications: _____

Number of Issues (Total): _____

Price Per Ad: _____

Discounts Available*

- ☐ 10% **resident** of any of the communities
(Only applicable for the community the advertiser lives in. The discount does not apply to the entire balance.)
- ☐ 15% **prepay** full year for one publication
- ☐ 20% **prepay** full year for 3+ communities

*Discounts cannot be combined. All publications are governed by their respective communities, so discounts cannot be negotiated.

TOTAL DUE: \$ _____

Payment Details

Checks payable to Imagery Print and Promotions LLC
Credit Card: Include info in the contract and mail it, or email Imagery for a payment link

IMAGERY PRINT AND PROMOTIONS LLC

Hello@Imageryprintva.com | 703.723.3400 | imageryprintva.com
529 Edmonton Terrace NE, Leesburg, VA 20176