

ADVERTISING CONTRACT

Prince William County, VA

AD DIMENSIONS

CLASSIFIEDS - text only up to 50 words
 1/8 page (3 1/2 X 2) - Business card
 1/4 page (3 3/4 X 4 3/4) Horizontal or Vertical
 1/2 page (V) (3 3/4 w X 10 h) or (H) (8 w X 4 3/4 h)
 Full page (8 w x 10 h)

2023-2024

SIZES, DIMENSIONS -
 all ads can be formatted vertical or horizontal with exception of outside and inside covers which must be horizontal.
 All measurements in inches.

All magazines are the only Official Publications of the Homeowner Associations and contain the info residents NEED TO READ and use for REFERENCE. They are Delivered about 3 weeks after deadline to ALL residents in their respective community - full color throughout, on 80# gloss text.

RATES

Dominion Valley/Braemar/ Potomac Shores

Classifieds	\$ 55-
1/8 page	\$ 175-
1/4 page	\$ 300-
1/2 page	\$ 500-
Full page	\$ 990-
Inside Back Cover Half page	\$ 600-
Full page	\$1100-
Inside Front Cover or Outside Back Cover Half page	\$ 775-
Full page	\$1400-

RATES

Regency/Lake Manassas

Classifieds	\$ 55-
1/8 page	\$ 150-
1/4 page	\$ 250-
1/2 page	\$ 400-
Full page	\$ 775-
Inside Back Cover Half page	\$ 500-
Full page	\$ 900-
Inside Front Cover or Outside Back Cover Half page	\$ 650-
Full page	\$1100-

Name of Business _____ Date _____

Address _____

City _____ State _____ Zip _____

Tel _____ Email _____

Person Responsible for Placement & Payment
IF PAYING BY CREDIT CARD - PLEASE PRINT CLEARLY

Name on Card _____ Exp Date _____

Account # _____ 3or 4 digit code on reverse _____

Zip code credit card bill mailed to _____ Signature _____



IMPORTANT - This contract does NOT guarantee space. In order to insure your ad will run we need the following by deadline:

- ◇ CONTRACT
 - ◇ PAYMENT (check or credit card)
 - ◇ ARTWORK (or material so we can create ad for you - no charge). Please supply art in a pdf for prepress, 300dpi cmyk.
- *If you prepay for an issue please use the deadline dates to advise if your art is to be modified/changed.
 * If a proof is desired please advise - once approved by client publisher is absolved of responsibility for content.

If all three are not received by the deadline your ad may NOT run!

MAILING & CONTACT INFORMATION

IMAGERY - 18373 Fairway Oaks Square - Leesblrg, VA 20176

IMAGERYADS@AOL.COM

TEL: 703.723.3400

You can also download the contracts from our website: www.ImageryPrintVa.com

COMMUNITIES



Dominion Valley
 Family Community, Haymarket, VA



POTOMAC SHORES
 Growing Family Community, Dumfries, VA

BRAEMAR
 Family Community, Bristow, VA



LAKE MANASSAS
 Family Community, Gainesville, VA



REGENCY
 at Dominion Valley
 Active Living 55+ Community - Haymarket, VA

DEADLINES

DOMINION VALLEY

SPRING ISSUE: February 15
SUMMER ISSUE: May 15
FALL ISSUE: August 15
WINTER ISSUE: November 15

BRAEMAR, LAKE MANASSAS & REGENCY

SPRING ISSUE: March 1
SUMMER ISSUE: June 1
FALL ISSUE: September 1
WINTER ISSUE: December 1

POTOMAC SHORES

SPRING ISSUE: March 15
SUMMER ISSUE: June 15
FALL ISSUE: September 15
WINTER ISSUE: December 15

Please check the community publication(s) you want your ad to run in:

- Dominion Valley Voice
- Potomac Shores Front Porch
- Braemar Bagpiper
- Regency Review
- Lake Manassas Connection

If you are a resident of one of the communities, please circle applicable community

Ad Size: _____ x cost for each ad:

\$ _____ x # of issues to run in:

x # of publications.

Issues to run in Publication/Edition(s) for run:

- Fall Winter Spring Summer

Less Discount: 10% resident **or**

- 15% **prepay** for 4 issues (one year) of one publication
- 20% **prepay** for 4 issues (one year) for any 3 publications
 (please note discounts can **not** be combined)
 The rates are per ad, per community

TOTAL DUE: \$ _____

Please make checks payable to Imagery OR SUPPLY CREDIT CARD INFO on left

ADVERTISING POLICY

Dominion Valley Voice, Braemar Bagpiper, Potomac Shores Front Porch, Regency Review and Lake Manassas Connection are supported solely by paid advertising. We welcome resident and non-resident advertisers. Residents of their respective communities can take a 10% discount for ads in their community. All advertisers who pay in full, in advance, for yearly contracts, can take a 15% discount. Advance payment, for the year, in advance for all five publications can take a 20% discount. All publications are governed by their respective communities and therefore discounts can not be combined. Ad requests will be accepted on a first come, first served basis. The publisher reserves the right to decline any advertisement for any reason they deem appropriate.