

ADVERTISING CONTRACT

Fairfax County, VA



THE KINGSTONIAN
Kingstowne, (Alexandria), VA

AD DIMENSIONS

CLASSIFIEDS - text only up to 50 words
1/8 page (3 1/2 X 2) - Business card
1/4 page (3 3/4 X 4 3/4) Horizontal or Vertical
1/2 page (V) (3 3/4 w X 10 h) or (H) (8 w X 4 3/4 h)

Full page (8 w x 10 h)
Outside Back Cover (8 w x 9 h) - to allow for indicia if bleeding final trim (8 1/2 w x 9 h)

2024/2025

Sizes/Dimensions:
all ads can be formatted vertical or horizontal with exception of outside and inside covers which must be horizontal.
All measurements in inches.

THE KINGSTONIAN is the **only** Official Publication of the Kingstowne Residential Owners Corporation. It contains the information residents Need to Read and Use for Reference. It is delivered about one week prior to the publication month to ALL residents in the community. It is published in full color throughout, on 80# gloss text.

DEADLINES- Monthly (12 issues)

Contract/Art/Payments are due on **the first of the month prior** to when your ad will run. (Example - To be in the February Issue, the deadline is January 1).

RATES

Classifieds - Up to 50 words	\$	55-
1/8 Page (business card size)	\$	270-
1/4 Page	\$	450-
1/2 Page	\$	750-
Full Page	\$	1,200-
Inside Back Cover		
Half Page	\$	850-
Full Page	\$	1,400-
Inside Front or Outside Back Cover		
Half Page	\$	1,000-
Full Page	\$	1,650-

Distribution:

The Kingstonian is mailed to about 6,200 homes and businesses and is also posted on the community website via digital copy and distributed through HOA.

Ad Size: _____ x cost for each ad

\$ _____ x # of issues to run in:

Name of Business _____ Date _____

Address _____

City _____ State _____ Zip _____

Tel _____ Email _____

Person Responsible for Placement & Payment _____

IF PAYING BY CREDIT CARD - PLEASE PRINT CLEARLY

Name on Card _____ Exp Date _____

Account # _____ Card Security Code (CSC) _____

Zip code _____ Signature _____



IMPORTANT - This contract does NOT guarantee space. In order to insure your ad will run we need the following by the deadlines above:

- ◇ CONTRACT *If you prepay for an issue please use the deadline dates to advise if your art is to be modified/changed.
- ◇ PAYMENT (check or credit card) * If a proof is desired please advise - once approved by client publisher is absolved of responsibility for content.
- ◇ ARTWORK (or material so we can create ad for you - no charge). Please supply art in a pdf for prepress, 300dpi cymk.

If all three are not received by the deadline your ad may NOT run!

NOTE NEW MAILING ADDRESS & CONTACT INFORMATION

IMAGERY - 529 Edmonton Terrace NE - Leesburg, VA 20176
ImageryAds@aol.COM ~ TEL: 703.723.3400
www.ImageryPrintVA.com

You can also download or fill out a contract from our website.

Less Discount:

- 10% resident **or**
 - 15% prepay for 12 issues (one year)
- (Please note discounts can **not** be combined)

TOTAL DUE: \$

Ad to run in which Publication/Edition(s)

(Check the box for each desired issues)

- January July
- February August
- March September
- April October
- May November
- June December

Please make checks payable to Imagery OR SUPPLY CREDIT CARD INFO on the left and mail, email or fax to Imagery.

ADVERTISING POLICY

THE KINGSTONIAN (Official Publication of the Kingstowne Residential Owners Corp.) is supported solely by paid advertising. We welcome resident and nonresident advertisers. Residents can take a 10% discount. All Advertisers who pay in full, in advance, for yearly contracts can take a 15% discount (discounts can not be combined). Ad requests will be accepted on a first-come, first-served basis. The Publisher and client reserve the right to decline any advertisement for any reason they deem appropriate.