

Advertising Contract

Loudoun County, VA - 2026



All publications are the official magazines of the Homeowner Association, printed in full color on premium 80# gloss text and delivered directly to every home about three weeks after the deadline. Packed with content that residents **read, reference, and keep**. All issues are digitally posted on the community website.

Deadlines

About the Publications

Ashburn, VA - Belmont Country Club
Belmont News | Distribution: 2,300

Lansdowne, VA - Lansdowne on the Potomac
Lansdowne Connection | Distribution: 2,300

Ashburn, VA - Ashburn Village
The Ashburn Villager | Distribution: 4,600

Ashburn, VA - Ashburn Farm
Across the Fence | Distribution: 4,500

The number of distributions is estimated and subject to change.

**Belmont
News
&
Lansdowne
Connection**

**The Ashburn
Villager**

**Across the
Fence**

Spring Issue: January 20
Summer Issue: April 20
Fall Issue: July 20
Winter Issue: October 1

The Deadline is
THE FIRST OF THE MONTH,
prior to when your ad will run.
(Example: for the February Issue, the deadline is
January 1st.) (Note: June/July and
December/January are combined issues.)

The Deadline is
THE 10th OF THE MONTH,
prior to when your ad will run.
(Example: for the February Issue,
The deadline is January 10th.)

Advertisement Types, Dimensions, & Rates

All ads can be formatted vertically or horizontally, with the exception of outside and inside covers, which must be horizontal. All measurements are in inches.

Ad Type	Ad Dimensions (In Inches)	Rates
Classifieds	Text only up to 50 words	\$55
1/8 Page	(3 ½ X 2) - Business card	\$175
1/4 Page	(3 ¾ X 4 ¾)	\$300
1/2 Page	(3 ¾ w X 10 h) or (8 w X 4 ¾ h)	\$500
Full Page	(8 w x 10 h)	\$990
Inside Back Cover	(3 ¾ w X 10 h) or (8 w X 4 ¾ h) (8 w x 10 h)	Half Page: \$600 Full Page: \$1,100
Inside Front or Outside Back Cover	(8 w x 9 h) - to allow for indicia if bleeding final trim (8 1/2 w x 9 h)	Half Page: \$775 Full Page: \$1,400

Business Information

Name of Business

Date

Address

City

State

Zip

Phone

Email

Person Responsible for Placement & Payment

Credit Card Payment

Name on Card

Exp Date

Card Number

Zip Code

CCV

Signature

**This contract does NOT guarantee space. Please submit the following by the deadlines above:
Contract, Payment, and Artwork.**

Please supply the artwork in a PDF format for prepress, at 300 dpi in CMYK. If you don't have artwork, Imagery can create the ad for you at no extra charge. Once approved by the client, Imagery is no longer responsible for the content.

Advertising Policy: *The Belmont News, Lansdowne Connection, Ashburn Villager, and Across the Fence* are supported by paid advertising. We welcome resident and non-resident advertisers. Ad requests will be accepted on a first-come, first-served basis. The publisher reserves the right to decline any advertisement for any reason.

Ad Placement

(Check the box for each desired issue)

Belmont News

☐ Spring ☐ Summer ☐ Fall ☐ Winter

Lansdowne Connection

☐ Spring ☐ Summer ☐ Fall ☐ Winter

The Ashburn Villager

☐ February ☐ March ☐ April ☐ May
☐ June/July (Combined Issue) ☐ August ☐ September
☐ October ☐ November ☐ Dec '26/Jan '27 (Combined Issue)

Across the Fence

☐ February ☐ March ☐ April ☐ May
☐ June ☐ July ☐ August ☐ September
☐ October ☐ November ☐ December ☐ January '27

Your Ad Information

Ad size: _____

Number of Publications: _____

Number of Issues (Total): _____

Price Per Ad: _____

Discounts Available*

- ☐ 10% **resident** of any of the communities
(Only applicable for the community the advertiser lives in. The discount does not apply to the entire balance.)
- ☐ 15% **prepay** full year for one community publication
- ☐ 20% **prepay** full year for 3+ community publications

*Discounts cannot be combined. All publications are governed by their respective communities, so discounts cannot be negotiated.

TOTAL DUE: \$ _____

Payment Details

Checks payable to Imagery Print and Promotions LLC
Credit Card: Include info in the contract and mail it, or email Imagery for a payment link

IMAGERY PRINT AND PROMOTIONS LLC

Hello@Imageryprintva.com | 703.723.3400 | imageryprintva.com

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